



Amy Lillard, MA

Independent Writer

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Independent Writer specializing in Feature Writing, Copywriting, Business Writing, and Medical Writing.

Feature writing skill and business savvy. Demonstrated excellence in writing on diverse topics, including medicine, education, finance, business, lifestyle and more. Exceptionally well organized, self-motivated and goal oriented. Able to exercise discretion, independent judgment, and initiative.

Selected Independent Writing Clients: Features and News Articles

<i>Publication</i>	<i>Article(s)</i>
<i>ADVANCE for Nurses</i>	<ul style="list-style-type: none"> ▪ Community in Crisis: Michael Reese Hospital and Adolescent Psychiatry ▪ Gadgets with Heart: Cutting-Edge Cardiac Tech at St. Francis Hospital ▪ Grace Under Pressure: Kishwaukee Community Hospital Responds to the NIU Tragedy
<i>AQUA Magazine</i>	<ul style="list-style-type: none"> ▪ China Pattern: Competition and Opportunity for the Gazebo Market ▪ Chemical Reactions: The Greening of the Spa and Hot Tub Industry
<i>Diagnostic and Invasive Cardiology</i>	<ul style="list-style-type: none"> ▪ Heart Hospital: VCU and Atrial Fibrillation ▪ Home Monitoring in Cardiac Care
<i>ecostructure</i>	Give Me Shelter: Virginia Family Shelter Earns Green Globes Cert.
<i>Event Solutions</i>	The Real Deal: Do More Virtual Meetings mean Fewer Real Planners?
<i>Greenhouse Business</i>	<ul style="list-style-type: none"> ▪ Structures to the Rescue: How Growers are Lowering Costs and Boosting Production ▪ Riverview Flower Farms Profile
<i>Hospitals and Health Networks</i>	<ul style="list-style-type: none"> ▪ Program Helps War Vets Find Healthcare Jobs ▪ Clinical Research Field Expands, Waits for Coverage Ruling ▪ Robotic Aids Improve Workflow, Ease Shortage Concerns
<i>Imaging Economics</i>	PET Digs Deep on Alzheimer's
<i>Imaging Technology</i>	IMRT Pours on the Speed
<i>Physical Therapy Products</i>	<ul style="list-style-type: none"> ▪ Lower-Extremity Resistance Training ▪ Sports-Related Shoulder Injuries
<i>The Retina Times</i>	Office Administrators: The Guardian of Your Practice Success
<i>TimeOut Chicago</i>	Road to Renewal: Pursue the Passion Tour
<i>Underground Focus</i>	<ul style="list-style-type: none"> ▪ Permanent Markers: A Permanent Improvement for the Industry ▪ Translating Caution: Utility Industry Communicates with Growing Spanish-Speaking Population

Selected Independent Writing Clients:

Marketing/Design Firms, Businesses, Healthcare Organizations

Projects include web content, press releases, news releases, newsletters, brochures, reports, and more

- Mills Creative
 - JB Chicago
 - 5 Minute Meter Productions
 - True Image Marketing
 - Hanley Wood Business Media
 - Hedquist International
 - American College of Cardiology
 - Six Degrees Healthcare Consulting
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Previous Employers:

- Institute of Reading Development - 2005-2006
 - Feinberg School of Medicine at Northwestern University - 2001-2005
 - Starcom Worldwide - 2000-2001
 - University of Iowa Medical School - 1999-2000
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Professional Affiliations:

- Chicago Creative Coalition, Marketing Director
 - Independent Writers of Chicago
 - Editorial Freelancers Association
 - American Society for Business Publication Editors
 - IdeaXChange
 - Illinois Women's Press Association
 - Speaking Engagement: "Websites and Independent Writers: IWOC Presentation and Panel." May 9, 2006.
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Education:

Northwestern University

Master of Arts in Literature

University of Iowa

Bachelor of Arts in English, Journalism and Psychology (triple major)